

Second Stavros Niarchos Foundation International Conference on Philanthropy

The Role of Philanthropy within a Social Welfare Society

June 27-28, 2013

[Divani Apollon Palace & Spa](#), Athens, Greece

The Merriam-Webster dictionary defines *social welfare* as “organized public or private social services for the assistance of disadvantaged groups.” Traditionally, the state has played a key role in providing social services to citizens and the concept of the *social welfare state* has dominated since the emergence of the first modern welfare programs in the middle of the 19th century in Germany. Despite the fact that both the private and the third/philanthropic sector have played an important role in offering a variety of social services, in the collective unconscious it is the state that carries the main responsibility for the public’s welfare. However, over the last few decades, globalization and rapid technological advances are challenging the classical view of *social welfare*, emphasizing the need for new models to emerge. The Swedish economist, Anders Åslund, has argued for an alternative model, one in which we move from a *social welfare state* to a *social welfare society*. If in the classical form of *social welfare*, the main provider of social services is the state, in a *social welfare society* all principals – state, market, and philanthropy – collaborate to pursue and offer pragmatic and effective public services. The second annual *Stavros Niarchos Foundation International Conference on Philanthropy* aims to discuss *social welfare society* as an alternative form of social welfare governance, focusing on the role of philanthropy within this model.

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DAY 1	Thursday 27 th June 2013 DEFINING A SOCIAL WELFARE SOCIETY
15:00 – 15:05	Welcoming remarks by Stelios Vasilakis and Lenia Vlavianou , Co-Chief Public Affairs Officers, Stavros Niarchos Foundation
15:05 – 15:30	Opening speech by Andreas Dracopoulos , Co-President, Stavros Niarchos Foundation
15:30 – 16:00	Anders Aslund , Senior Fellow, Peterson Institute for International Economics
16:15 – 17:45	<p>Plenary session 1: The Path to a Social Welfare Society: Current social and philanthropic landscape and the significance of establishing a Social Welfare Society</p> <p>The panel will frame the big picture, taking into account the current economic and social situation and challenges in the US, and Southern and Northern Europe, as well as globally. In addition, it will provide strategic thinking on the opportunities and responsibilities of NGOs and Foundations to reconstruct, to maintain and to strengthen social links for stronger and more resilient communities and to consider innovative approaches and strategies for the so-called Third sector.</p> <ul style="list-style-type: none"> ○ William Antholis, Managing Director, Brookings Institution ○ Maria Antonakos, Director of Advancement, Perimeter Institute for Theoretical Physics ○ George Kaminis, Mayor, Municipality of Athens ○ Ignacio Saiz, Executive Director, Center for Economic and Social Rights ○ Gerry Salole, Chief Executive, European Foundation Centre ○ Moderator: Stelios Vasilakis, Senior Program Officer for Strategy and Initiatives, Stavros Niarchos Foundation
17:45 – 19:15	<p>Break Out Sessions: Supporting the Underprivileged, and Contributing to Creating a Social Welfare Society</p> <ol style="list-style-type: none"> 1. Accessible Healthcare for All <ul style="list-style-type: none"> ○ Tzanetos Antypas, President, PRAKSIS ○ Pierre Barker, MD, Senior VP, Institute for Healthcare Improvement ○ Steven Friedman, MD, Chairman, Department of Surgery, New York Downtown Hospital ○ Panagiotis Koulouvaris, MD, Olympic Village Polyclinic 2. Accessible Education for All (Systemic change in the education sector) <ul style="list-style-type: none"> ○ Kathy Bartlett, Executive Director, Global Education Fund ○ Vassilis Kourbetis, Counsellor A, Head of the Office of European and International Educational Policy, Institute of Educational Policy ○ ImadSabi, Programme Officer, Oxfam International/ Board member, Global Campaign for Education ○ Artemis Zenetou, Executive Director, Fulbright Foundation in Greece 3. Access to Food/Housing/Employment <ul style="list-style-type: none"> ○ Rosanne Haggerty, President and CEO, Community Solutions

Live streaming - The conference will be broadcast live on www.SNF.org

Dress code - Casual dress code, no jackets/ties required

	<ul style="list-style-type: none"> ○ Xenia Papastavrou, Co-Founder, Boroume ○ Freek Spinnewijn, Director, European Federation of National Organisations working with the Homeless (FEANTSA)
4. Disability and Accessibility	<ul style="list-style-type: none"> ○ Daphne Economou, President, Cerebral Palsy Greece ○ Michael Fembek, Program Manager, Zero Project, ESSL Foundation ○ Francesca Rosenberg, Director of Community, Access, and School Programs, Museum of Modern Art ○ LukZelderloo, Secretary General, European Association of Service Providers for People with Disabilities
19:15 – 19:30	Olga Kefalogianni , Minister of Tourism of the Hellenic Republic
19:30 – 19:40	Andre Gerolymatos , Director, Stavros Niarchos Foundation Centre for Hellenic Studies, Simon Fraser University & Costa Dedegikas , Technology Manager, SNF New Media Lab, Simon Fraser University , on the <i>Amazing Athens</i> smartphone application

Note: There will not be any breaks during Day 1, but coffee will be served throughout the afternoon.

DAY 2	
Friday 28th June 2013	
BUILDING AN EFFECTIVE SOCIAL WELFARE SOCIETY	
09:00 – 10:00	George Soros on <i>Philanthropy and its Philosophy</i>
10:00 – 11:30	<p>Plenary session 2: The Third Sector's Role in Developing Strategies to Pave the Way Towards a Social Welfare Society</p> <p>This session will discuss the ability of the third sector to work towards a social welfare society, given current challenges as a result of globalization and technological innovation, and will discuss potential strategies to promote societal change.</p> <ul style="list-style-type: none"> ○ Gary Bagley, Executive Director, New York Cares ○ Mareva Grabowski, Founder & Vice Chairman, Endeavor Greece ○ Hang Ho, Vice President, Philanthropy & Sponsorship EMEA, JP Morgan Chase Foundation ○ Andrés Nader, Program Manager, Freudenberg Stiftung ○ Moderator: Robert Peck, Canadian Ambassador to Greece
11:30 – 12:00	Networking break
12:00 – 13:30	<p>Break Out Sessions: Means of Building a Social Welfare Society</p> <ol style="list-style-type: none"> 1. Third Sector's Capacity Building (fundraising, sustainability, volunteer management, communication strategy) <ul style="list-style-type: none"> ○ Christine Castille, Membership Services Director, European Venture Philanthropy Association ○ Jennifer Clarke, Capacity Building Training Moderator, Africa Educational Trust ○ Asteris Huliaras, Professor of Comparative Politics and International Relations, University of the Peloponnese 2. Community Engagement/Volunteering <ul style="list-style-type: none"> ○ Gabriella Civico, Director, European Volunteer Center ○ Lionel Foster, writer / Johns Hopkins University Center for Talented Youth ○ Eleni Gazi, President, ELIX ○ Kate MacKenzie, Director, Policy & Government Relations, City Harvest

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	<p>3. Social Entrepreneurship Development</p> <ul style="list-style-type: none"> ○ Arnaud Mouro, Director General, Ashoka France ○ Decker Ngongang, Senior Associate, OSF Black Male Achievement Fellowship,, Echoing Green ○ Anna Pouskouri-Reiche, Founding Member, Junior Achievement Greece <p>4. Microfinance Best Practices</p> <ul style="list-style-type: none"> ○ Clara Gaztelu, Director of Development Unit, Fundación ONCE ○ Marie Nowak, President, Adie ○ Donella Rapier, Chief Development and Administrative Officer, Accion ○ Suresh Sundaresan, Chase Manhattan Bank Professor of Economics and Finance, Columbia University
13:30 – 15:00	Lunch
15:00 – 16:00	Keynote speech by Garry Kasparov
16:00 – 16:30	Networking break
16:30 – 18:00	<p>Plenary session 3: Collaboration as a means of progress and development</p> <p>The panel will explore best practice examples, as well as new ideas on the collaboration between NGOs, NGOs/private sector, NGOs/public sector, foundations/private sector, PPPs, etc.</p> <ul style="list-style-type: none"> ○ Oheneba Boachie, MD, FOCOS ○ Yannis Boutaris, Mayor, Municipality of Thessaloniki ○ Martyn Evans, Chief Executive, Carnegie UK Trust ○ Gary Oppenheimer, Founder and Executive Director, AmpleHarvest.org ○ Marta Solsona, Program Manager of International Programs, “la Caixa” Foundation ○ Moderator: Rosien Herweijer, Director, GrantCraft
18:00 – 18:30	<p>Closing remarks by the Stavros Niarchos Foundation:</p> <p>John Zervakis, Co-Chief Operating Officer, Myrto Xanthopoulou, Head Program Officer, Social Welfare and Health, Eva Polyzogopoulou, Head Program Officer, Arts, Culture and Education</p>